

Content Personalization

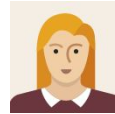
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Personalized Experiences

Custom-Tailored Content



Served at the right time



Served at the right location



Served on the right device



Personalized Experiences

Create a welcoming and familiar environment



Drive Customer Engagement



Increase Customer Loyalty

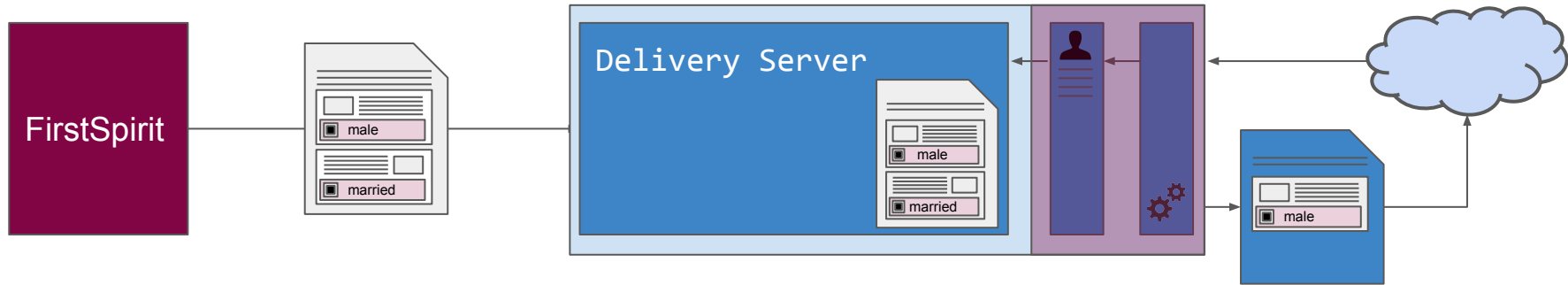


Boost Conversion



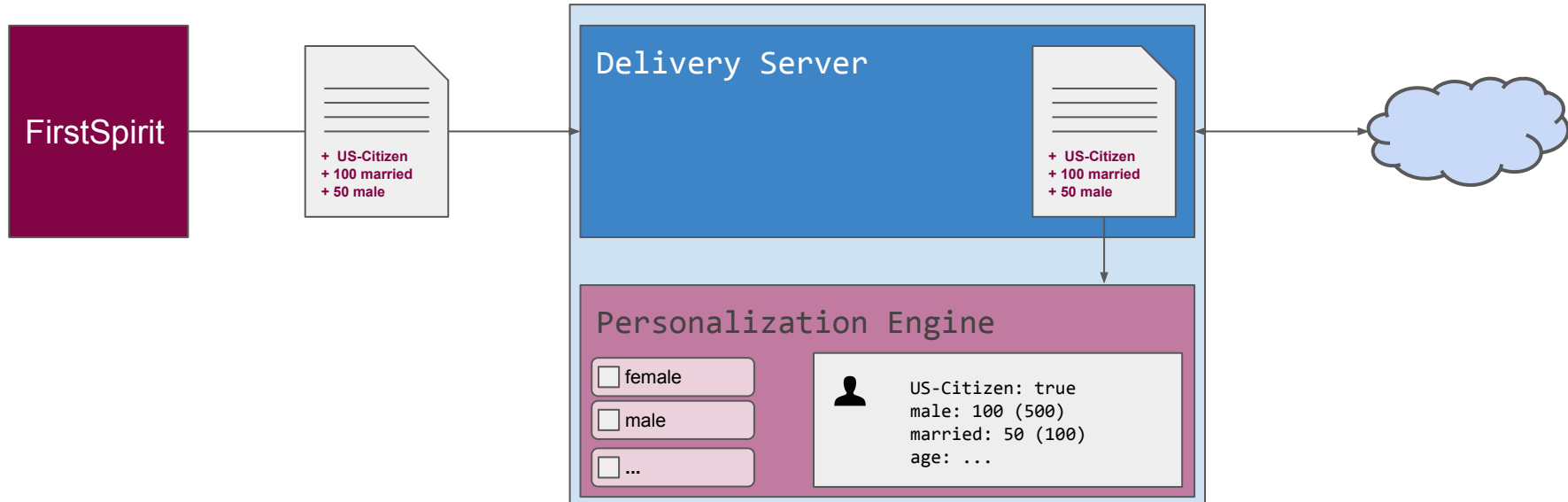
Architectures I

Delivery I

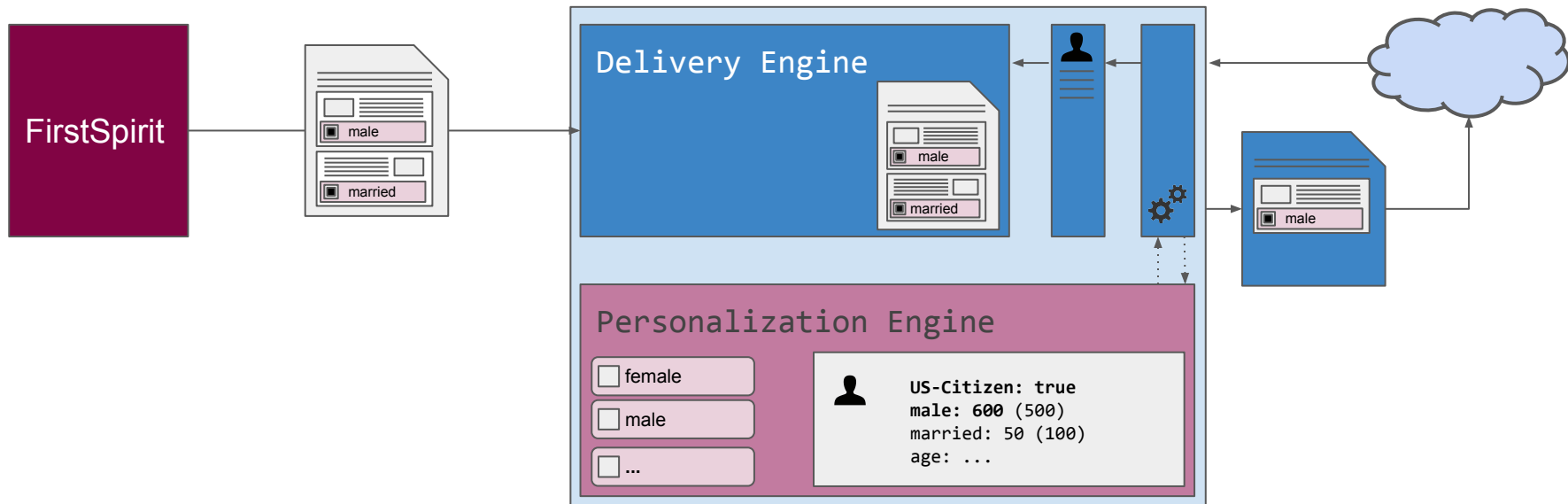


Architectures II

Personalization (1/2)



Personalization (2/2)



Demo





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